

career objective

I am a graphic designer and educator pursuing ways to propel my creative ideas and further develop my creative thinking.

professional experience

New York City College of Technology, Brooklyn, NY

Adjunct Lecturer, January 2011 - Present

- Perform teaching, research, and guidance duties in the area of Web Design
- Develop a program to fulfil specified requirements, goals and objectives of the program
- Identify resources which can be reference in up-to-date techniques
- Organize concepts to be taught in a logical and understandable sequence
- Teach design elements such as interface design and best workflow practice
- Teach students about XHTML, CSS and JavaScript with the use of Dreamweaver, Adobe Illustrator and or Adobe Photoshop

Haymarket Media Inc., New York, NY

Assistant Art Director, April 2011 - January 2012

- Maintained and developed various projects, including magazine layout and promotional materials for the print edition, the Web site and special issues
- Created promotional design (including web banners and buttons)
- Required strong production skills and ability to multi-task, also work independently and as a member of a team

OpenLab at City Tech, New York City College of Technology, Brooklyn, NY

Art Director, February 2011 - October 2011

- Worked with a team of designers to conceptualize branding of a name/tag, logo design, brand colors
- Created design options to image/artwork creation that represents style and branding of the site
- Created the interface design and template design options

CUNY Central Office, New York, NY

Web Designer, July 2010 - February 2011

- Conceptualized, developed and produced new and or existing websites while maintaining the branding of the sites
- Used various combination codes like HTML, and CSS to write contents on web pages

Faculty Commons, New York City College of Technology, Brooklyn, NY

Design Team Training Coordinator, September 2010 - February 2011

- Trained and supervised graphic design interns to develop layouts for posters, fliers and brochure designs
- Developed a training program to fulfil specified requirements, goals and objectives
- Identified and assessed interns in need of additional instruction
- Organized concepts to be taught in a logical and understandable sequence
- Trained interns about various print and layout techniques within InDesign, Illustrator, Photoshop, and Acrobat
- Taught design elements such as color and composition to students

New York City College of Technology, Brooklyn, NY

Graphic / Web Designer, July 2008 - February 2011

- Conceptualized and develop creative concepts, graphic designs/layouts for events and workshops
- Developed creative designs/layouts for quarterly newsletters
- Code and updated the redesign of existing site pages within established guidelines
- Created new web pages with an eye to maintain branding of the sites

McCann Erickson, Trinidad

Art Director 2005 - 2007

- Conceptualized, designed, produced advertisement campaigns and, promotional materials, ads, brochures, logos, and displays
- Assisted with the implementation of promotions as it pertains to the area of design and print production
- Monitored and evaluated the quality of advertisements placed in all media to ensure that advertising is of McCann Erickson's standards

Digital Art Limited, Trinidad

Graphic Designer 1998 - 2004

- Prepared creative concepts, graphic designs/layouts for publications
- Assisted with the implementation of promotions as it pertains to the area of design and print production
- Performed other related duties as required, such as, scanning and retouching photographs

internship

Faculty Commons, New York City College of Technology, Brooklyn, NY

Graphic Designer June 2008 - May 2009

- Prepared creative concepts, graphic designs/layouts for events and workshops

The New York Times, New York, NY

Graphic Designer Summer 2008

- Re-sized and made amendments to existing artwork

St. Nicholas Neighborhood Preservation Corporation, Brooklyn, NY

Graphic Designer Fall 2007

- Prepared creative concepts, layouts for events and workshops such as press ads, posters, brochures and invitations

education

New York City College of Technology, City University of New York, Brooklyn, NY

Bachelor's of Technology in Communication Design (Graphic Design), Summa Cum Laude, 2009

College of Science and Technology, Applied Arts of Trinidad & Tobago, Trinidad and Tobago

Associate of Applied Science in Visual Communication Design, 2004

computer skills

Adobe Illustrator, Photoshop, InDesign, Director, QuarkXpress, Dreamweaver, Cascading Style Sheets, XHTML, Flash, Microsoft Office and Acrobat

certifications

Adobe Certified Expert in Photoshop CS4

activities and honors

New York City College of Technology, Salutatorian 2010 - GPA 3.952

Academic Excellence Award - School of Technology

Advertising Design Faculty Excellence Award 2010 - ADGA Department Award

Tau Phi Sigma 2009

Vice President of the International Student Alliance, New York City College of Technology, Fall 2008 – Spring 2009