

## career objective

Looking for a Graphic Design or Web Design Instructor position where I can impart knowledge and skills to students, motivate them to be creative, and use their creativity in designing and finding solutions.

## core competencies:

- Over 14 years of professional experience as a Graphic Designer
- Outstanding communication skills with excellent portfolio of current commercial design work
- Good problem solving, coordination and time management skills
- In-depth knowledge in software programs Adobe Illustrator, Photoshop, Dreamweaver, (X)HTML, CSS and InDesign
- Excellent team player with strong organizational skills
- Strong experience in web design and visual communication
- Extended ability to produce a wide variety of print and web products including training materials
- Remarkable ability to exercise considerable and sound judgment to instruct students

## professional experience

**St. John's University**, Queens, NY

**Adjunct Instructor**, September 2014 - December 2014

- Perform teaching, research, and guidance duties in the area of Web Design introduction
- Develop a program to fulfill specified requirements, goals and objectives of the program
- Identify resources which can be reference in up-to-date techniques
- Organize concepts to be taught in a logical and understandable sequence
- Teach design elements such as interface design and best workflow practice within four projects
- Teach students about (X)HTML, and CSS with the use of Dreamweaver, Adobe Illustrator and or Photoshop

**Bronx Community College**, Bronx, NY

**Adjunct Instructor**, August 2013 - Present

- Perform teaching, research, and guidance duties in the area of Typography design
- Develop a program to fulfill specified requirements, goals and objectives of the program
- Organize concepts to be taught in a logical and understandable sequence

**New York City College of Technology**, Brooklyn, NY

**Adjunct Instructor**, January 2011 - Present

- Perform teaching, research, and guidance duties in the area of Web Design introduction and advance
- Develop a program to fulfill specified requirements, goals and objectives of the program
- Identify resources which can be reference in up-to-date techniques
- Organize concepts to be taught in a logical and understandable sequence
- Teach design elements such as interface design and best workflow practice
- Teach students about (X)HTML, and CSS with the use of Dreamweaver, Adobe Illustrator and or Photoshop

**Haymarket Media Inc.**, New York

**Assistant Art Director** April 2011 - February 2012

- Layout monthly medical magazines and prepare artwork for print and web
- Research images for articles
- Assisted with the implementation of promotions as it pertains to the area of design and print production



**CERTIFIED EXPERT**  
Photoshop®

**OPENLAB AT CITY TECH. New York City College of Technology**, Brooklyn, New York

**Assistant Art Director** April 2011 - February 2012

- Worked with a team of designers to conceptualize branding of a name/tag, logo design, brand colors
- Created design options to image/artwork creation that represents style and branding of the site
- Created the interface design and template design options

**Faculty Commons, New York City College of Technology**, Brooklyn, NY

**Design Team Training Coordinator**, September 2010 - February 2011

- Train and supervise graphic design interns
- Develop a training program to fulfil specified requirements, goals and objectives
- Give program outlines at the beginning of the program
- Identify and assess interns in need of additional instruction
- Train interns about various print and layout techniques
- Teach design elements such as color and composition to students
- Instruct interns about InDesign, Illustrator, Photoshop, and Acrobat
- Train interns to develop layouts for posters, flyers and brochure designs

**CUNY Central Office**, New York, NY

**Web Designer**, July 2010 - February 2011

- Conceptualize, develop and produce new and or existing websites with an eye to maintain branding of the sites
- Use various combination codes like HTML, and CSS to write contents on web pages

**New York City College of Technology**, Brooklyn, NY

**Graphic / Web Designer**, July 2009 - February 2011

- Conceptualize and develop creative concepts, graphic designs/layouts for events and workshops
- Code and update the redesign of existing site pages within established guidelines
- Create new web pages with an eye to maintain branding of the sites

**The Atrium Learning Center, New York City College of Technology**, Brooklyn, NY

**Macintosh Tutor**, September 2008 - July 2009

- Assisted and trained graphic design students on any Creative Suite programs
- Developed training program to fulfil specified requirements, goals and objectives
- Monitored the Graphics Lab
- Assisted students in using the computers, scanners and printers

**McCann Erickson**, Trinidad

**Art Director** 2005 - 2007

- Conceptualized, designed, produced advertisement campaigns and, promotional materials, ads, brochures, logos, and displays
- Assisted with the implementation of promotions as it pertains to the area of design and print production
- Monitored and evaluated the quality of advertisements placed in all media to ensure that advertising is of McCann Erickson's standards

**Digital Art Limited**, Trinidad

**Graphic Designer** 1998 - 2004

- Prepared creative concepts, graphic designs/layouts for publications
- Assisted with the implementation of promotions as it pertains to the area of design and print production
- Performed other related duties as required, such as, scanning and retouching photographs

## internship

**Faculty Commons**, New York City College of Technology, Brooklyn, NY

**Graphic Designer** June 2008 - May 2009

- Prepared creative concepts, graphic designs/layouts for events and workshops

**The New York Times**, New York, NY

**Graphic Designer** Summer 2008

- Re-sized and made amendments to existing artwork

**St. Nicholas Neighborhood Preservation Corporation**, Brooklyn, NY

**Graphic Designer** Fall 2007

- Prepared creative concepts, layouts for events and workshops such as press ads, posters, brochures and invitations

## education

**Brooklyn College**, City University of New York, Brooklyn, NY

Bachelor's of Arts, Graduation date, Unknown (Part-time)

**New York City College of Technology**, City University of New York, Brooklyn, NY

Bachelor's of Technology in Communication Design (Graphic Design), Summa Cum Laude, 2009

**College of Science and Technology, Applied Arts of Trinidad & Tobago**, Trinidad and Tobago

Associate of Applied Science in Visual Communication Design, 2004

## computer skills

Adobe Illustrator, Photoshop, InDesign, Director, QuarkXpress, Dreamweaver, Cascading Style Sheets, HTML, Flash, Microsoft Office and Acrobat

## certifications

Adobe Certified Expert in Photoshop CS4

## activities and honors

New York City College of Technology, Salutatorian 2010 - GPA 3.952

Tau Phi Sigma 2009

Vice President of the International Student Alliance, New York City College of Technology, Fall 2008 – Spring 2009

## references

### **Mary ann Biehl**

Chairperson

Dept. of Advertising Design & Graphic Arts - N1126

New York City College of Technology

Phone: 718.260.5175

mbiehl@citytech.cuny.edu

### **Dan Wong**

Professor of Web Design

Dept. of Advertising Design & Graphic Arts - N1111

New York City College of Technology

dan@dan-wong.com

### **Libby Clarke**

Associate Professor

Dept. of Advertising Design & Graphic Arts - N1127

New York City College of Technology

mail@libbyclarke.com